

Taking the enterprise health wearables industry by storm

As the enterprise health wearables industry continues to evolve, Yeyro is poised to lead the charge. If you've ever considered implementing wearable technology in your organisation, now is the perfect time to explore Yeyro's innovative Enterprise Wearables Platform.

Backed by Antler Australia following a successful pre-seed funding round, Yeyro is developing a plug-and-play solution that allows institutions to integrate major health wearables into their systems in less than a day. Just as platforms like Wix and Shopify have made building websites effortless, Yeyro is simplifying the process of launching an enterprise-grade wearables solution.

Wearables on the rise

Wearable devices like the Apple Watch, Fitbit, and Whoop are already helping individuals monitor their health more deeply. However, there's a critical gap in the market—real-time sharing of health data with healthcare providers or loved ones, particularly in emergencies.

When we spoke with healthcare professionals, the need for integration was clear. Many have explored wearable data integration, but the challenges they face are immense. Here's a look at what implementing a wearables platform currently entails:

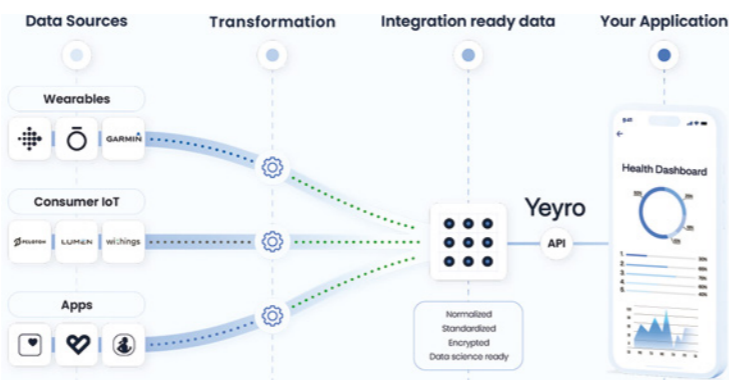
- \$1M+ average project cost
- 10 engineers required for development
- 12 months to bring the solution to market
- \$500k in annual system maintenance
- 30% success rate



How Yeyro is transforming the wearables landscape

Yeyro is developing a healthcare-ready enterprise wearables platform that eliminates the complexity, cost, and time constraints associated with traditional wearable solutions. Here's how it works:

1. Download the Yeyro Mobile App and connect it to your preferred wearable.
2. Sign up on the Yeyro Web Application.
3. Request data from Yeyro Mobile App users.
4. Visualise and manage health data for multiple users on the Yeyro Web App.
5. Seamlessly integrate health data into your existing healthcare software using Yeyro's APIs.



The Future of Health Wearables

Unlike most consumer wearables, which limit access to their data or don't allow real-time consumption, Yeyro is investing in enterprise-grade wearables, focusing on smart rings and smartwatches. We are also addressing one of the biggest concerns in the industry: data privacy and security. Most wearables treat privacy as a simple on/off switch for data sharing, but Yeyro's platform is designed to ensure seamless, secure data handling.

A personal mission to save lives

Yeyro's founder, Ravneet Brar (Rav), has a deeply personal connection to the mission behind the platform. After losing his uncle to a heart attack, despite the hospital being just blocks away, Rav realised the potential of wearables in saving lives through real-time data sharing.

"I wish my uncle had been wearing a smartwatch that could have alerted me to call a doctor and share his health data in real-time," says Rav. "Countless lives could be saved with this approach, yet it's an area few are focusing on."

Join Yeyro's pilot program: Yeyro is currently seeking industry experts to join our exclusive, invite-only pilot program. This is a unique opportunity to help shape the future of wearable technology and influence the development of a groundbreaking health platform. Your feedback will be invaluable in refining our product strategy and ensuring it meets the real-world needs of healthcare providers.

If you're interested in being part of the future of health wearables, now is the time to get involved.



✉ rav@yeyro.com
 🌐 yeyro.com



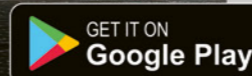
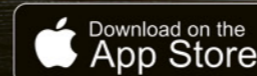
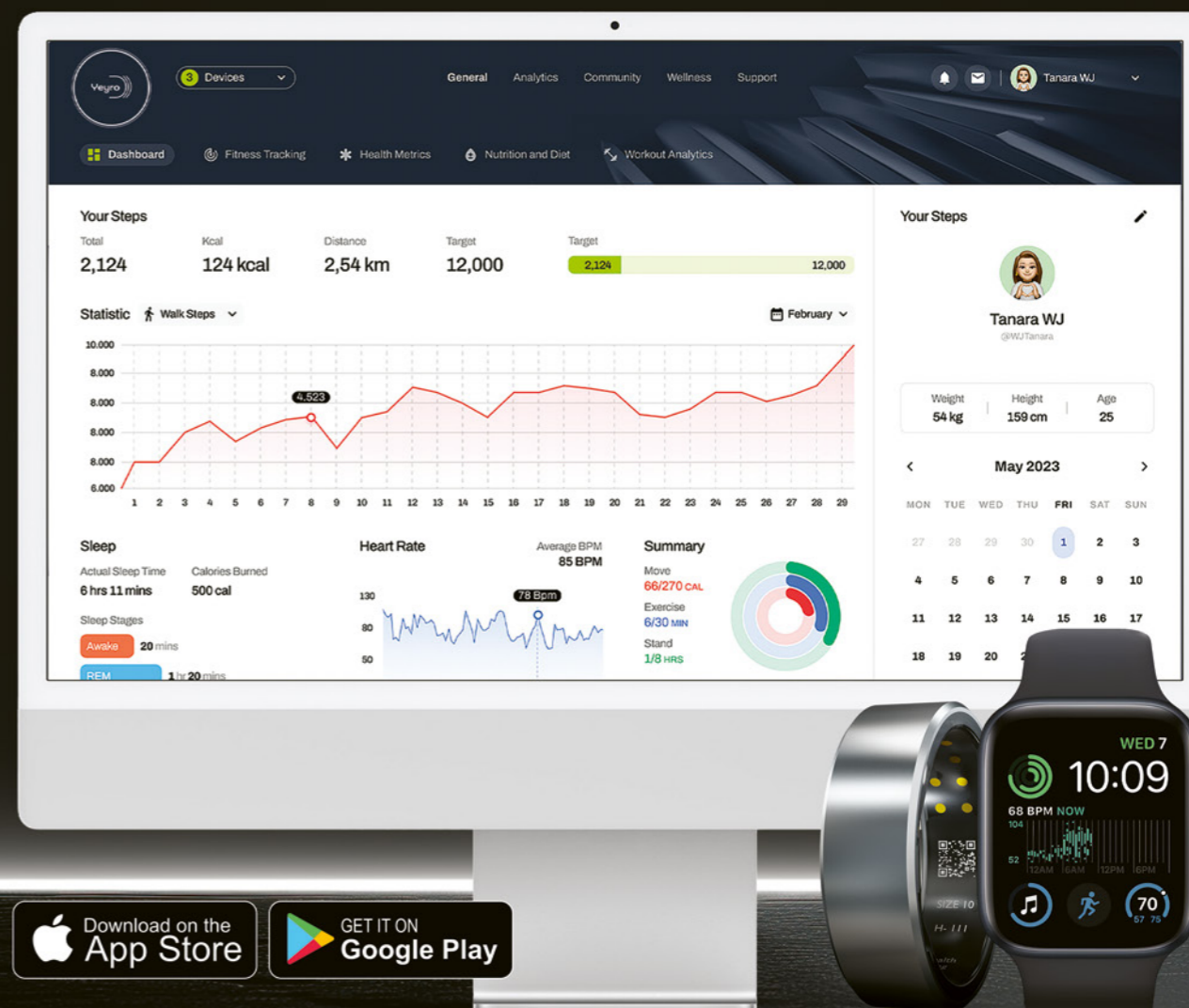
Yeyro takes away the complexity, cost and time of building a wearables solution.

Introducing Healthcare-ready wearables platform

The Yeyro platform works with all leading wearables

Easily bring wearables data into your existing systems with Yeyro APIs

Plug-and-play functionality with Yeyro smart rings and smartwatches



Scan this QR to join Yeyro's invite only pilot program

Next stage pilot window closes on 28/01/2025

🌐 yeyro.com [in yeyro](https://www.linkedin.com/company/yeyro)